

erin wilson user experience designer

OVERVIEW

16+ years of experience as a designer, with a focus on user experience, 3D space design, and architecture

6+ years of experience in product design (UX), user research, and agile processes

Have designed for both native mobile and responsive web experiences, from conception to product launch

EDUCATION

University of Washington

2014-2016

Master of Design:
Interaction Design

The Ohio State University

2000-2005

Bachelor of Science:
Interior Space Design

SKILLS

UX design
Team management
Workshop facilitation
Design research

Figma
Sketch
Invision
Jira
Adobe CC

PROCESS

accessibility, whiteboarding,
wireframing, prototyping,
research, usability testing,
discovery, rediscovery

WORK EXPERIENCE

Pearson Education

2017-present, Boston, MA

Lead User Experience Designer

2021-present

Managed a small design team & divided time between people management, design execution, and product strategy. Partnered with Directors of Product and Engineering to implement design vision. Created and facilitated weekly UX critique sessions across design teams.

Senior User Experience Designer

2018-2021

Helped to lead UX design efforts on the Pearson+ flagship web and native mobile app and Pearson eText. Coordinated design efforts between UX, visual design, research, and development. Provided competitive analysis, wireframes, prototypes and design mockups. Ran design thinking workshops, roadmapping, and journey mapping sessions. Designed, built, moderated and synthesized user research studies.

Associate User Experience Designer

2017-2018

Supported the UX manager on Media Share and Pearson eText. Provided wireframes, prototypes and design mockups.

University of Washington

2014-2016, Seattle, WA

User Experience Instructor

Supported tenured faculty in a classroom setting. Created and delivered lesson plans and design projects for undergraduate students. Critiqued and graded projects throughout the semesters.

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FITCH

2011-2014, Seattle, WA

Senior Designer

Lead/co-designer on projects ranging from restaurants to museum exhibits. Involved in concept ideation and design development from the pre-conceptual phase through roll out. Also led FITCH Seattle's student internship program.

Callison Architecture

2010-2011, Seattle, WA

Associate Designer of Global Retail

Key contributor to the global retail studio. Provided conceptual ideation and story building for international clients.

Various Locations

2009-2010

Freelance Designer & Art Director

Range of architectural design projects with clients such as WD Partners, Imagicorps, and Coca Cola (in conjunction with the 2010 Vancouver Olympics)

Design Forum

2006-2008, Dayton, OH

Environmental Designer / Senior Environmental Designer

Integral role in projects ranging from restaurants to traveling exhibitions.